

March 18, 2021

Growing a SOLID Company

SOLID Surface Care, Inc. Names Jennifer Kis Marketing Manager

What you need to know:

- Jennifer Kis has joined SOLID Surface Care, Inc. from Progress Lighting, a division of Hubbell, Inc.
- Kis brings more than 25 years of marketing experience to play a crucial role in amplifying the SOLID story of its leadership in self-performing surface care innovations.
- SOLID offers EPA-approved deep cleaning, disinfection, antiviral treatments, and complete surface care options, allowing businesses nationwide to reoccupy and re-open their buildings with effective infection control protocols in place for a clean, healthy, and safe facility.

Why SOLID Chose Jennifer:

As a content and digital marketing expert, Jennifer uses storytelling to inspire and engage. When the marketing manager role at SOLID became available, Jennifer was intrigued by SOLID's unique story and people-centric culture.

"Jennifer is a strategic hire as we focus on our Return-To-Work messaging and our continued promise to deliver world-class client experiences. She is results-oriented and highly collaborative, which makes her a strong cultural fit," said Tom Haslach, Chief Development Officer of SOLID. "We are happy she joined SOLID. Her expertise in marketing strategy, branding, digital, and social media will allow us to capitalize on the SOLID brand's strength."

We sat down with Jennifer to talk about why she chose to career at SOLID.

What made you want to change careers at this point in your life?

When the pandemic hit, it changed the work world, and I was ready for a new challenge. As I began my job search, I initially hoped to land a job in the home building sector. When I received an offer from a Fortune 500 company and SOLID, simultaneously, I battled internally.

I was intrigued by SOLID's entrepreneurial spirit and the team member's caring spirit. The people I met during the interview process were very open and honest. I knew I would be welcomed and nurtured. Tom Haslach, the man who eventually became my new boss, coached me for my internal interviews. The fact that Tom wanted me to succeed, combined with the opportunity to market a service that helps people stay healthy and safe, sold me on SOLID.

How did your career path lead you to SOLID?

My background blends more than 25 years of public relations, international marketing, agency, and client relations experience, including a three-year stint at Germany's third-largest marketing agency.

Before joining SOLID, I was the Marketing Director for Progress Lighting, a division of Hubbell Lighting. My team's achievements included a complete brand refresh and the development of key creative collateral pieces such as a consumer-facing magazine, *Experience Progress*, and a comprehensive suite of digital marketing pieces that won numerous 2018 and 2019 MarCom Awards.

What else should we know about Jennifer?

One fun fact about me is how strong women inspired me in my life. On my mom's side, my grandmother started a clothing manufacturing company in the 1960s. It thrived for more than 25 years. Doris was a mentor and positive role model for many in her business and personal life. For me, she was THAT person that instilled integrity and a strong work ethic.

And my grandmother on my dad's side owned a concrete business that is still in operation today. Interestingly, I am working for a company that restores surfaces – including concrete.

About SOLID Surface Care, Inc.

[SOLID Surface Care, Inc.](#) is a national team of self-performing surface care experts who deliver the highest level of care for all hard and soft surfaces and a world-class client experience. We provide EPA-approved deep cleaning, disinfection, antimicrobial and antiviral treatments, and complete surface care options, allowing businesses nationwide to reoccupy and re-open their buildings with effective infection control protocols in place. SOLID protects your surfaces, keeps your spaces clean and healthy, and exceeds your expectations. From carpet to stone to metal and wood, we care for the most precious surfaces in the world - Yours.

Curious about what makes SOLID special? [Discover why.](#)

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