

March 18, 2021

## **Growing a SOLID Company**

*SOLID Surface Care, Inc. Names  
Anthony C. Perez Chief Operating Officer*

### **What you need to know:**

- Anthony (Tony) Perez has been appointed COO at SOLID, leaving his SVP position at global real estate enterprise Colliers International.
- Perez joins SOLID to play a crucial role in continuing the extensive growth SOLID is experiencing as a leader in self-performing surface care innovations.
- SOLID offers EPA-approved deep cleaning, disinfection, antiviral treatments, and complete surface care options, allowing businesses nationwide to reoccupy and re-open their buildings with effective infection control protocols in place for a clean, healthy, and safe facility.

### **Why SOLID chose Tony:**

As SOLID CEO Michael Crippen knows, it takes a team of experts to keep SOLID the nation's premier solution provider in comprehensive surface care. So, when the company's Chief Operating Officer position became available, Michael knew he had to recruit a world-class leader to take SOLID to the next level of service excellence.

Therefore, he called upon industry veteran and friend Tony Perez.

"When the COO position became available, I immediately thought of Tony," said Crippen. "He is a best-in-class leader who has been a top performer and change agent within several large, multi-national companies. Some of which are SOLID clients. Tony is very comfortable being uncomfortable. He does not accept the status quo. He pushes himself hard and holds his team accountable. And as a former client and colleague, he brings exactly the right kind of thought leadership to SOLID, supporting our goal of being the finest service organization in our industry."

We sat down with Tony to learn more about why he chose the entrepreneurial spirit of SOLID.

### **What made you want to change careers at this point in your life?**

I wasn't considering a career change, but I was honored when Mike asked me to think about the COO role. I've known SOLID as a best-in-class facility care company for more than 20 years. I was part of the leadership team that chose SOLID for local and national

contracts with Bank of America while at the company. I chose SOLID then; I'm choosing them now!

**Tell us about your educational background and community service and how it will benefit SOLID.**

I received my B.A. in Psychology from Davidson College, a Master of Corporate Real Estate from CoreNet Global, and I'm a graduate of Leadership Charlotte. I serve as a board member on the 2021-2022 Board of CoreNet Global Carolinas Chapter, leading their diversity and inclusion efforts. I strive to be very involved in my community, and I have received numerous awards for my work with local organizations, including being named a Diversity in Business Awards Honoree from The Charlotte Chamber of Commerce.

As COO at SOLID, I plan to intensify their work on diversity and inclusion efforts as a strategic part of its growth.

**How did your career path lead you to SOLID?**

I have held various executive roles within Bank of America's facilities throughout my 18-year tenure. Years ago, I was part of the decision that awarded SOLID their first contract with Bank of America. Over time, I've seen that relationship grow into a national agreement with Bank of America. I became colleagues and friends with Michael and other SOLID team members.

After Bank of America, I was Vice President of Real Estate and Security for Atrium Health.

**From there, you went to your most recent role as a senior vice president at Colliers:**

Yes. At Colliers, I led multi-regional teams throughout the Americas, Asia, and Europe, providing diversified professional services to worldwide clients. I've always focused on executing and implementing efficient processes while serving multiple verticals. While at Colliers, I led two of the organization's most profitable accounts – Technology (Microsoft) and Healthcare (Alcon).

**And then SOLID called. What intrigued you about the possibility of working with SOLID?**

I knew the company and many of its leaders, but as I learned more about SOLID's culture, I found I had an emotional connection to the expert craftsmanship at the heart

of its mission. SOLID's skilled artisans transform stone, metal, wood, and other surfaces to represent the client's brand beautifully and keep it healthy and safe.

Quite simply, SOLID's craftspeople are the best at what they do in the world. I admire and respect them.

**SOLID's future is bright! Where do you see the company going over the next few years?**

Because of the pandemic, times have changed, and so has surface care companies' role. At SOLID, we will be keeping facilities safe and healthy throughout the nation so that people can occupy them without fear. Over the next 3 –5 years, we plan to expand into Mexico City and all major cities throughout Canada.

I am proud to be a part of leading SOLID into the future.

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**About SOLID Surface Care, Inc.**

*[SOLID Surface Care, Inc.](#) is a national team of self-performing surface care experts who deliver the highest level of care for all hard and soft surfaces and a world-class client experience. We provide EPA-approved deep cleaning, disinfection, antimicrobial and antiviral treatments, and complete surface care options, allowing businesses nationwide to reoccupy and re-open their buildings with effective infection control protocols in place. SOLID protects your surfaces, keeps your spaces clean and healthy, and exceeds your expectations. From carpet to stone to metal and wood, we care for the most precious surfaces in the world - Yours.*

Curious about what makes SOLID special? [Discover why here.](#)

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**Source:** SOLID Surface Care, Inc.